

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Application of:)
)
LILLARD, II, RICHARD S.) Examiner:
)
Serial No.:) Group Art Unit
)
Filed:)
)
FISH HOOK WITH BAIT ATTACHMENT CLIP)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

POWER OF ATTORNEY

The Owner of the entire right, title, and interest in the above-referenced application is
HART TACKLE COMPANY, LLC (hereinafter "Assignee"), P.O. Box 718, Stratford, Oklahoma 74872.

The undersigned, Richard S. Lillard, II, President, has the authority to sign on behalf of Assignee.

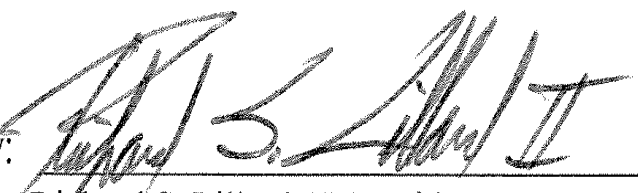
An assignment of the above-referenced application from the inventor, Richard S. Lillard,
II, to Assignee is attached hereto.

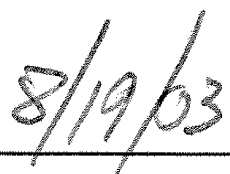
Assignee hereby appoints the following individuals as its attorneys for the purpose of
receiving all future correspondence in connection with said patent application and transacting all
business in the United States Patent and Trademark Office with respect to said patent application:

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HART TACKLE COMPANY, LLC

By: 
Richard S. Lillard, II, President


DATE

(DOCKET NO. 33683)